

Viki Angels Media Kit

Viki Angels is an English-language fashion and travel creator who streams live on TikTok most days. Across TikTok, Instagram, YouTube and Snapchat the accounts reach roughly 1.6 million followers. She is based between Warsaw and Istanbul and works with brands worldwide.

Audience by platform

Platform	Handle	Followers
TikTok	@vikiangels	1,482,388
Instagram	@viki.angels	38,300
YouTube	@Viki.Angels	18,000
Snapchat	@viki.angels	9,800

Measured directly from each platform on 15 September 2026.

TikTok is the primary channel: 1,482,388 followers, 3,563,609 likes and 632 videos published, measured on 15 September 2026. The table shows follower counts; per-video reach is visible on the profile itself, as described below.

What she produces for brands

- **Sponsored content** — TikToks, Reels and YouTube Shorts built around the product, shot and edited in the style the audience already follows.
- **Brand ambassadorship** — a season-long partnership with an agreed posting rhythm, exclusivity and usage rights.
- **Live streams** — product drops, launches and store openings covered live on TikTok. [Full live stream spec](https://vikiangels.com/tiktok-live/) (vikiangels.com/tiktok-live/).
- **UGC** — photography and vertical video delivered as files for the brand's own feeds and paid media, without being posted to her profile if you prefer.
- **Travel and destination campaigns** — hotels, resorts and tourism boards, covered across the trip rather than in a single post.

How to verify these numbers

Every figure on this page is public and checkable without asking anyone. Open [the TikTok profile](https://www.tiktok.com/@vikiangels) (<https://www.tiktok.com/@vikiangels>) and you see the follower count, the total likes and the number of videos published. Each individual video carries its own view count on the thumbnail, so reach per post can be read straight off the grid rather than taken on trust.

That is deliberate. A creator can claim any number in a deck; these ones are on the platform, dated, and update themselves.

Analytics sent on request

The figures that decide a campaign are not on the public profile. These are exported from TikTok's own analytics **at the time you ask** — not a deck prepared months ago — and sent with the reply to your brief:

- Audience countries, by share
- Age and gender split
- Average views per post across the last 10 to 20 videos, with outliers stripped
- Engagement rate, stated with the formula used to calculate it
- Live stream figures: average and peak concurrent viewers, average watch time and session length

They arrive as dated screenshots straight from the platform, so you are reading TikTok's current numbers rather than a claim. The live figures matter in particular: TikTok's brand-facing tooling shows buyers no live data at all, so those can only come from the creator.

Press bio and approved photos

Short bio, free to use in press and campaign materials:

Viki Angels is an English-language fashion and travel creator with 1.5 million followers on TikTok, where she streams live most days. Based between Warsaw and Istanbul, she works with international brands on campaigns, ambassadorships and content made for their own channels.

Approved photographs: [portrait](https://vikiangels.com/assets/img/portrait.jpg) (vikiangels.com/assets/img/portrait.jpg) (1092×1053) and [full-length](https://vikiangels.com/assets/img/gal/g001-f.jpg) (vikiangels.com/assets/img/gal/g001-f.jpg) (1400×1867). These may be used in editorial coverage and in campaign materials for a live partnership, with credit to Viki Angels. They may not be altered beyond cropping, and may not be used to imply an endorsement that has not been agreed.

Working details

- **Language** — all content is produced in English for an international audience.
 - **Based** — Warsaw and Istanbul; she travels across Europe and Turkey for shoots.
 - **Markets** — campaigns run worldwide and are not limited to one country.
 - **Disclosure** — every paid post carries the platform's own label and a clear #Ad at the front of the caption, on each channel it runs on.
 - **Categories declined** — gambling, tobacco, vaping, weight-loss, crypto and anything age-restricted.
 - **Rates** — quoted per brief. Usage rights, paid amplification and category exclusivity are priced on top of the content fee rather than folded into it.
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Request the full kit

Send the brief through the [collaboration form](https://vikiangels.com/#apply) (vikiangels.com/#apply), or email info@vikiangels.com. Every brief is read and answered within two working days, and the analytics above are sent with the reply.

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